



Slattery debut win puts Galvin Green out in front

Lee Slattery, 'the face' of Galvin Green's advertising campaigns since 2008, left five members of last years' winning Ryder Cup team trailing in his wake yesterday as he captured his first European Tour title at the Bankia Madrid Masters.

The 33-year-old Englishman from Southport attacked the pins on the back nine at the challenging El Encin course and, despite a double-bogey on the last, won by a shot with an amazing total of 15-under par.

As he lifted his first trophy in seven years, he then praised the leading golf clothing brand for its support when he struggled with his game and had to graduate from the Challenge Tour last year. "I did some modeling for Galvin Green and I actually got more exposure out of that than from any sponsor I've ever had, so they've been fantastic," he said.

Wearing a stylish combination of a white Ventil8™ shirt and white slacks, matched with a black Barrow WINDSTOPPER® – ideal for playing in sunny, windy conditions – Slattery held his nerve to sink a short putt on the 18th to secure the biggest win of his career, move up 168 places in the world rankings to 160 and take the €166,660 first prize. He finished six shots ahead of fellow Team Galvin Green players Peter Hanson and Oscar Floren, with both Swedes tied for sixth spot at 9-under par.

"I was so relaxed on the back nine, but I've never shaken so much in my life as I did over that final two-foot putt, because that is a life-changing putt," said Lee. "This win is huge for me. It's given me the belief that I'm good enough to win on the Tour," he added.

Commenting on Slattery's victory in the Spanish capital, Christian Nilsson, CEO of Galvin Green, said: "We are all delighted for Lee, who epitomizes the golfer we are looking to help



PHOTO: GETTY IMAGES

perform at their best with our pioneering multi-layer garments – from Compression base layer to GORE-TEX® rainwear of the highest quality.

"Lee has been prominent in our press advertising campaigns across Europe and Scandinavia during the last three years, so a lot of golfers will be familiar with his face and the fact that he enjoys playing golf whatever the weather conditions. He also features in our new 2012 catalogue and will be even more high-profile in the future," he added.

For more information on Galvin Green garments call 01932 503330 or visit www.galvingreen.com.

For further information, please contact John Collard or Calum Forbes at Sports Impact on 020 8971 9230 or at johnc@sports-impact.com

Note to editors: Images of Lee Slattery wearing garments in the 2011 Collection can be downloaded at www.galvingreen.com / Galvin Green Corporate / Image Bank / 2011 Collection Password: nigella