



The Norwegian College of Elite Sport on a winning course with functional sportswear from Galvin Green

Agreement has been reached between the Norwegian College of Elite Sport (Norges Toppidrettsgymnas, or NTG) and Galvin Green to provide Norway's young golfing elite with the best functional sportswear on the market.

Under the agreement, the top 15 golf students at the college will next year be offered a complete player package, explains Daniel Ericsson, head of marketing for Galvin Green in northern Europe.

"The golf students have a daily schedule of training and rounds of golf, so they need the best, most durable sportswear available to ensure optimal performance. In Norway's climate, Galvin Green's layer concept comes into its full element.

The player package includes a complete range of garments from Galvin Green's Multi-Layer Concept. This will enable the players to combine layers and materials for play in all types of weather, all year round. And the students can make use of the garment range whenever they are representing NTG.

"NTG Golf will profile itself with equipment that golf players associate with quality and high functionality," adds Christer Bengtsson Herou, head of sports at NTG Golf. "Galvin Green fulfils all our requirements, and NTG is very much looking forward to this collaboration and will take pride in wearing Galvin Green."

All the golf students are top-level players, with some already on the Norwegian national team. At NTG, the students can combine studies and training at a high level. The training facilities are first-class and the trainers are employed full-time, giving the players the best opportunities to develop their skills.



"Galvin Green considers it important to encourage and support the cream of the country's young golf players. Our product development is driven by a passion for golf and a desire to provide players with optimal comfort and performance capability. Therefore a collaboration with the golf elite of the future is an ideal solution for us," concludes Daniel Ericsson.

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